

PRESS RELEASE



EnvironmentalLights.com Launches Direct DMX Pixel Control Lighting

EnvironmentalLights.com, a leading online resource for high-quality, energy-efficient LED lighting systems, recently introduced an innovative line of [Direct DMX LED Pixel Control Lights](#). The PixelDMX line of products combines RGB LEDs with cutting edge circuit board technology, eliminating the need for pixel decoders.

LED Pixel Lighting is distinctive because each module or grouping of lights, also known as a pixel, is individually controllable. Incredible animated lighting displays can be created using DMX light boards or software control systems such as [MADRIX](#). The PixelDMX line can receive standard DMX output directly from a DMX control device, and the built-in connectors greatly reduce wiring and setup time.



“Intricate Pixel Displays”

“The PixelDMX line of products is revolutionary,” explained Alicia Cheng, Director of Product Engineering at EnvironmentalLights.com. “It greatly reduces the amount of hardware and wiring required when creating an intricate custom large scale pixel display, without sacrificing color or energy efficiency. The on board integrated DMX decoders and IC chips give you everything you love about pixel control – all in one compact design.”



The PixelDMX line is made up of five styles of LED lights: [100mm Domes](#), [30mm Mini-Domes](#), [80mm High Power Modules](#), [Strip](#), and [Waterproof Strip](#). There are also a number of compatible connectors, to make installation easy. The High Power Modules are unique due to the intensity of their beam and throw of light, while the dome modules provide a softer glow of light.

“PixelDMX lighting is perfect for commercial and retail applications,” said Lauren Rueda, Product Engineer at EnvironmentalLights.com. “The granularity of control allows you to change the mood of a space instantaneously, and the connectors make this system easy to set up and use.”

About EnvironmentalLights.com

EnvironmentalLights.com is a leading resource for sustainable, energy-efficient LED lighting products to meet the needs of business, commercial and residential clients. Their in-house sales engineers provide expert advice in the selection and design of lighting systems, as well as technical support throughout the installation process.

EnvironmentalLights.com offers a broad spectrum of LED light bulbs, strip and rope light, under cabinet light systems, Christmas lights, dimmers, controls and necessary hardware for any lighting project. For more information about Environmental Lights, visit www.EnvironmentalLights.com.